2012 IEDRC DUBAI **CONFERENCES SCHEDULE**

2012 3rd International Conference on Construction and Project Management (ICCPM 2012)

2012 3rd International Conference on Innovation, Management and Service (ICIMS 2012)

2012 International Conference on Management Technology and Science (ICMTS 2012)

2012 3rd Journal Conference on Social Science and Humanity (2012 3rd JCSSH)

Dubai, August 4-5, 2012

Co-Sponsored by













http://www.iedrc.org/

Registration Only: August 4, 2012 (Saturday)

Flora Grand Hotel

10: 00 – 12: 30	Arrival and Registration
13: 30 - 17: 00	

Note: (1) You can also register at any time during the conference.

- (2) Certificate of Participation can be collected at the registration counter.
- (3) Please tell the conference receptions your paper ID.
- (4) The organizer won't provide accommodation, and we suggest you make an early reservation.
- (5) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on August 5, 2012.

Conference: Morning, August 5, 2012 (Sunday)

Venue: Al Umara Hall

08:30- 08:40	Opening Remarks		
	Prof. Yixun Shi		
	Unviersity of Pennsylvania, USA		
08:40-09:10	Conference Chair & Keynote Speaker Speech 1		
	Prof. Yixun Shi		
	Faculty of the Department of Mathematics, Computer Science and		
	Statistics Bloomsburg University of Pennsylvania, USA		
	Mathematical Models for Social Impacts of the Modern Technology		
	Developments		
09:10-09:40	Keynote Speaker Speech 2		
	Prof. Dean, A. M. RAWANI		
	National Institute of Technology, India		
09:40- 10:00	Coffee Break & Photo Session		

Morning, August 5, 2012 (Sunday)

SESSION – 1 (2012 3rd JCSSH) Venue: Al Umara Hall Session Chair: **Prof. Yixun Shi**

Time: 10:00-12:00

Time: 10.00 12.00		
CH306	Effective communication: Language teacher as a pathfinder	
CH300	Chinelo Nwokolo	
	Patriarchy and gender inequality: The persistence of religious and cultural prejudice in	
CH309	contemporary Akwaibom state, Nigeria	
	Anthonia M. Essien and Donatus P. Ukpong	
CH311	The validation of the marital spirituality scale	

	Jeannie Agustin Perez
	Communication apprehension and danger assessment in wives of alcoholics and
CH313	non-alcoholics (A comparative analysis)
	Selwyn Stanley
CH314	Negative emotional appeals in online attorneys' marketing in north America
СП314	Farah Abdul Jabbar
CH321	Women in Georgia: Trace of Islam
CH321	Nani Gelovani
	An analysis of variables affecting the outcome of community correction in
CH325	contemporary China
	Nian Liu
CH327	Marriage – growth or decline: fundamental pillars of true prosperous life
CH321	N. Hashemi Taba and A. S. Khatavakhotan
CH329	Assisted Reproductive Technology in Nigeria: Flawed or Favored?
СП329	Tolulope Monisola Ola

12: 30 - 13: 30	Buffet Lunch
12. 00 10. 00	

Afternoon August 5, 2012 (Sunday)

SESSION – 2 (ICCPM&ICMTS)

Venue: Al Umara Hall

Session Chair: Prof. Dean, A. M. RAWANI

Time: 13:30-15:30

M00004	Identification and Quantification of the Causes of Construction Defects		
	Hamad Aljassmi, Sangwon Han		
M00005	Front-End Project Governance: As a Critical Success Factor for Developing Successful		
	Public Investment Projects		
	Asmamaw Tadege Shiferaw and Tore Haavaldsen		
M00006	A Topic Collection and Context Mining Summarization System		
	Wen-Tai, Hsieh, Tsun Ku, Chen-Ming Wu and Seng-Cho T. Chou		
M00008	An Investigation on the Stakeholders of Construction Projects in Dubai and Adjacent		
	Regions		
	Mohamad Malkat and Kang Byung-GYOO		
M00009	Information Technology-Enabled Sustainable Buildings: A Real-time Monitoring		
	Information System		
	Maryam Bolhari, Fatemeh Zare and Alireza Bolhari		
M00010	Identifying Causes of Variation in Construction Industry Based on Questionnaire		
	Ali A. Karakhan		
M00013	Understanding the Benefits of Design-Build Project Delivery Mechanism through		
	Analysis of Baylor University Sciences Building, Waco, Texas, USA		
	Gaurav Lohiya		
M00014	Dearth of Automation: The Consequences in Nigeria Construction Industry		
	Enobong Equere and Llewelyn C.M. Tang		

M00017	BIM and Thermal Performance Modeling Integration: A Case Study of Cyprus Highly			
	Glazed Dwellings			
	Yashar Mohamadi, and Seyed Vahid Mirnoori			
M00019	Mentoring in Construction Engineering Firms			
	Seyed Mohammad Mortazavi			
M00021	Identification of the Relationship between Pre-project Planning and Project Success			
	Criteria in Civil Section of Iranian Offshore Oil & Gas Projects			
	Farzin Minoo, Sareh Saidi			
M00024	New Perspectives on Evolutionary Supply Chain Management in Construction			
	Tey Kim Hai, Wai Soon Han, Mohd Yusof Aminah and Ismail Syuhaida			
M00028	28 Application of Fuzzy Logic to the Optimal Location of Public Utilities: A Case Study			
	Pedestrian Bridges			
	V.O.Oladokun and O.O.Okesiji			
M10015	Identification of Procurement System Selection Criteria in the Construction Industry in			
	Iraq by Using Delphi method			
	Husam D. Al-jawhar1, Sedki E. Rezouki			
M10016	A Risk Management Approach to Reduce Construction Delays in the Kingdom of			
	Saudi Arabia			
	Abdullah Albogamy			
G00008	Leadership Functions and Challenges in Virtual Teams - A Review Study			
	Behzad Abbasnejad and Hashem Izadi Moud			
G00017	Developing Flowerpot from Coffee Grounds Using the Design of Experimental			
	Technique			
	Charcrit Sritong, Pornthep Kaewchur and Onwika Sritong			
G00018	Analysis of Employee Engagement in PT. Pupuk Kalimantan Timur, Indonesia			
	Vira Cania Arman, Aurik Gustomo and Novika Candra Astuti			

15: 30 – 16:00	Coffee Break

SESSION – 3 (ICMTS&ICIMS)

Venue: Al Umara Hall Session Chair: **Prof. Abe Harraf**

Time: 16:00-18:30

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G00019	Knowledge Management Practices in Small Enterprises		
	Onwika Kaewchur and Kongkiti Phusavat		
G00020	The Experience of Malaysian e-Government		
	Razlini Mohd Ramli		
G10006	Knowledge Management in Architecture		
	Leili Iranmanesh and Ali Mohammad Iranmanesh		
G10007	"The Impact & Implications of Social Media on Modern Day Revolution: A		
	Comparative Study of the dynamics of Egypt & Pakistan"		
	Maheen Ghauri		
G10008	Bad Smelling Concept in Software Refactoring		
	Ganesh B. Regulwar and Raju M. Tugnayat		
Z00001	Methods of Open Innovation Knowledge Sharing Risk Reduction: A Case Study		
	Akm Islam		

Z00002	Sustainable Development of the European Union - Role of Sustainable Management in		
	Creation of Future European Society		
	Arnold Pabian		
Z00003	Trust as Element of Personal Strategy in Enterprises in Poland		
	Felicjan Bylok		
Z00005	Building a culture of innovation and agility through accountability		
	Abe Harraf		
Z00008	B Human Resources Development in Romania – an Example of Good Practice i		
	Accessing European Funds		
	Maria-Madela Abrudan		
Z00019	Implementation of a recommender system on medical recognition and treatment		
	Meisam shabanpoor, Mehregan Mahdavi		
Z00025	A Study of Raw Material Management Innovation Problems in Biomass Power Plants		
	Charcrit Sritong		
Z10001	A new method for quality assessment of a building product		
	Jarosław Rajczyk, Marlena Rajczyk		
Z10012	Creative Entrepreneurial Culture: An Empirical Study		
	Elena-Aurelia Botezat		
Z10013	Industrial parks in Romania. From success stories to emerging challenges		
	Anca-Otilia Dodescu		
Z10018	Innovation as a Determinant of Service Excellence in Banking		
	Dima Al- Eisawi		
Z10025	Crude Oil Price Security: How Crude Oil Price Is Formed?		
	Magsud Ibrahimov		

19:00 , 5 August, 2012	Dinner Banquet

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader) Projectors & Screen Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Ses sion)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

Flora Grand Hotel

www.florahospitality.com

Flora Grand Hotel Dubai is a four star deluxe hotel conveniently located in the heart of Dubai's thriving commercial and leisure district, just 10 minutes from Dubai International Airport and on the famous Al Rigga Street - the most exciting part of town all year round.

The hotel offers 200 rooms to choose from, including Superior, Executive, Deluxe, Connecting Rooms and Suites for uncompromising indulgence.

The facilities includes Gym and Health Club, Serenity Spa, Outdoor Swimming Pool and Gym.

The Monsoon is the hotels all day dining restaurant serving a wide range of international cuisine. You can also enjoy a delightful selection of cookies, fresh pastries, juices and coffee at Al Nakheel coffee shop.

Directions from Dubai International Airport

By Car

Drive to the airport exit road and follow the directions to Deira. Drive up to second junction near DNATA building and then take a right turn. Turn left from the signal to reach the next traffic intersection. Drive straight to take the first left opposite the Thai Airways Office and proceed on the road to take the second right. Drive another 500 meters you are in front of "Flora Grand Hotel" to your left.

By Dubai Metro

Board the "Red Line" Metro available from Terminal 1 & Terminal 3

03rd Station from Terminal 1 is "Al Rigga"

04th Station from Terminal 3 is "Al Rigga"

Disembark at Al Rigga Station and take the exit for Al Ghurair Mall Walk 200 meters towards Al Ghurair Mall and you are behind "Flora Grand Hotel" Take the lane beside the hotel to reach the Entrance of the hotel.

Address: P.O. Box: 120328,

Near Al Rigga Metro Station, Deira, Dubai, U.A.E.

Tel: + 971 4 2943660

Mobile: + 971 50 2562275

Fax: +971 4 2943150

Email: noushad.abdulrahim@florahospitality.com



2012		
October 27-28, 2012		
2012 2nd International Conference on Humanities, Society and Culture ($\underline{\text{ICHSC}}$ 2012)	Hong Kong	July 5, 2012
2012 International Conference on Financial Theory (ICFT 2012)	Hong Kong	July 15, 2012
2012 3rd International Conference on E-business, Management and Economics ($\underline{\text{ICEME 2012}}$)	Hong Kong	July 20, 2012
2012 3rd International Conference on Business, Economics and Tourism Management (<u>CBETM2012</u>)	Hong Kong	July 20, 2012
November 24-25, 2012		
2012 3rd International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS 2012)	Bangkok, Thailand	July 10,2012
2012 International Conference on Ethics in Human Reaearch (ICEHR2012)	Bangkok, Thailand	July 10,2012
2012 2nd International Conference on History and Society Development ($\underline{\text{ICHSD 2012}}$)	Bangkok, Thailand	July 15,2012
2011 2nd International Conference on Information and Finance (ICIF 2012)	Bangkok, Thailand	July 15,2012
December 22-23, 2012		
2012 3rd International Conference on Economics, Business and Management ($\underline{\text{ICEBM 2012}}$)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 2nd International Conference on Languages, Literature and Linguistics ($\underline{\text{ICLLL 2012}}$)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 International Conference on Sociality and Humanities (ICOSH2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
December 29-30, 2012		
2012 International Conference on Business, Management and Governance	Hong Kong	Sep. 10, 2012

2012 IEDRC DUBAI CONFERENCES

(<u>ICBMG 2012</u>)		
2012 International Conference on Humanity, Culture and Society (ICHCS 2012)	Hong Kong	Sep. 10, 2012
2013		
January 19-20, 2013		
22013 2nd International Conference on Government, Law and Culture(ICGLC2013)	Dubai, UAE	Aug. 15, 2012
2013 2nd International Conference on Economics Marketing and Management ($\underline{\text{ICEMM2013}}$)	Dubai, UAE	Aug. 15, 2012
International Conference on e-Education, e-Business, e-Management and E-Learning (IC4E2013)	Dubai, UAE	Aug. 10, 2012