

2013 IEDRC BEIJING CONFERENCES SCHEDULE

Beijing, China, September 1-2, 2013

Co-Sponsored by



<http://www.iedrc.org/>

Registration Only: September 1, 2013(Sunday)

Ruihai International Hotel

10: 00–12: 30 13: 30-17: 00	Arrival and Registration
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- (1) Please print your registration form before you come to the conference.
- (2) You can also register at anytime during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.

(5)The organizer won't provide accommodation, and we suggest you make an early reservation.

(6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on September 2, 2013.

Conference: Morning, September 2, 2013(Monday)

Venue: the First Meeting Room on the Fifth Floor

09:00-09:10	Opening Remarks <i>Professor Aurica Briscaru</i> Petre Andrei University, Romania
09:10-09:50	Keynote Speaker Speech I <i>Prof. Aurica Briscaru</i> Petre Andrei University, Romania Title: Magnify the Science Functions, Need Of Our Century Abstract: Knowledge, with the respect knowledge delivered by sciences, has always conditioned the performance of individual, alone and related in organizations. In the context of major erosion of human institutions, from family and ending with the state, the need of the human being to be empowered by science seems still more urgent today than ever. But the distance between science and all the other institutionalized social constructs has increased tremendously. This fact, since the last century, has led to “the guerrilla war” against science. The shortest way for science to create a proper environment, conducive to the development of its full legitimacy is returning to its original rationale: to enrich human 'measure' to the other 'things' and to provide him an art of living model. In this paper we suggest a model of responsible employment of scientific knowledge on the three dimensions of human functioning: the social-civic dimension, the productive resource dimension and the self-management of the capabilities. We also illustrate some modalities to qualify the individual for each of its functions that science should aim. Finally, the paper calls into question the need for science to rebrand the Orwell paradox-”Adapt your aspirations to our goals”-in which science evolves

	discretionary.
09:50-10:30	<p style="text-align: center;">KeynoteSpeakerSpeech2 Dr. Alina Kozarkiewicz AGH University of Science and Technology, Faculty of Management, Cracow, Poland</p> <p>Title: Strategic Management Accounting as a Source of Information for Value-Driven Project Management</p> <p>Abstract: The main aim of this paper is to present the relevance of strategic management accounting for the contemporary projects and project-oriented organizations. Due to the fact that the modern project management is business-oriented and value-driven, it requires new sources of information. Therefore, the evolution from operational towards strategic project management accounting was demanded. The paper demonstrates the evolution of project management accounting – from cost calculation and budgeting towards measuring project value for key stakeholders. On the basis of literature review it is discussed how value measurement is addressed in the most popular methods of project strategic management accounting.</p>
10:30-11:00	Coffee Break & Photo Session

Morning, September 2, 2013(Monday)

SESSION-1 (JCSSH)

Venue: the First Meeting Room on the Fifth Floor

Session Chair: **Bob Barrett**

Time: 11:00-12:00

CH243	Ethnic Socialization: A Case of Malaysian Malay and Chinese Public Universities Students Experiences Chin Yee Mun
CH245	Mobile-Aided Formative Assessment for An Undergraduate Biology Course Yuhua Hu
CH247	Corruption, Transparency and the Resource Curse Mingcong Li
CH251	Looking Back and Looking Forward: Adult Learnings From the Chinese Social Movement Yong fang Jia
CH253	“I am not what you thought I should be”: Learning accounts of Chinese international students in Canada Zhihua (Olivia) Zhang and Wei Zhang
P00010	The Discussion of Cultural Pattern in Sea Resort Hotel Design

	Yuanfang Lu, Jia Tang, Ning Han
L30003	A study of factors that influence student's performance in Moroccan open access universities Benaceur Outtaj

12:00–13:30	Lunch (Venue: Kerry Grand hotel)
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Afternoon September 2, 2013(Monday)

SESSION–2 (ICMTS, ICIMS)

Venue: the First Meeting Room on the Fifth Floor

Session Chair: *Dr. Alina Kozarkiewicz*

Time: 13:30-15:30

Part A: Management Technology and Science	
N00001	A Prototype E-Commerce Website for SMEs in West Sumatera, Indonesia Albar, Rahmat Hidayat, Andi Ahmad Dahlan, Alhapen Ruslin Chandra
N00002	Innovation Capability for Better Performance: Intellectual Capital and Organization Performance of the Apparel Industry in Sri Lanka Xiaobo Wu, Vasthiyampillai Sivalogathan
N00003	Supplier Selection in a Sustainable Supply Chain Zohreh Molamohamadi, Napsiah Ismail, Zulkiflle Leman, and Norzima Zulkifli
N00008	Identification and Forecasting of Emerging Technology Commercialization by Reverse Salient Kyunam Han and Juneseuk Shin
N00010	Investigating the Relationship between Trade Duration and Liquidity: Evidence from China Ming Yue Qi and Bin Li
N00011	Practitioners Approach towards Information System of Infectious Disease Surveillance Issues : A Case Study of Community Medical Unit in Thailand Jaturapith Krohkaew and Suvarin Pattamavorakun
N00012	Practical Administering Security to the University Research Working Group Knowledge Management System Website Jaturapith Krohkaew, Suvarin Pattamavorakun and Chawanwit Poolsri
Part B: Innovation, Management and Service	
L00004	Tourism and Capital Formation in Highly Innovative Regional Countries: Evidence from Feasible Generalized Least Squares Method Enn-Lun Yong
L00006	Innovation, Tourism Demand and Inflation: Evidence from 14 European Countries Enn-Lun Yong
L00007	Factors Motivating IT Outsourcing of Companies in Thailand

	Thipchutar Paparwekorn, Navneet Madan , Settapong Malisuwan and Wassana Kaewphanuekrungsi
L00009	The role of innovative clusters in the process of internationalization of firms Arkadiusz Michał Kowalski
L00013	Training Global Managers to Prepare and Train Expatriates for More Efficiency and Effectiveness Bob Barrett

15:30 – 16:00	Coffee Break
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SESSION-3 (ICIMS, ICCPM)

Venue: the First Meeting Room on the Fifth Floor

Session Chair: *Aurica Briscaru*

Time: 16:00-18:00

Part A: Innovation, Management and Service	
L00012	Strategic Management Accounting as a Source of Information for Value-Driven Project Management Alina Kozarkiewicz and Monika Łada
L00015	Relational Resources Management as Source of Company's Innovativeness and Competitive Advantage Marta Ziółkowska
L00017	Recruiting professionals with the mindsets of Hanuman Akshay Goel, Saurabh Shrivastava , Dr. Suresh Singhal
L20003	The Responsible Consumption: Factor of the Development of Environmental Responsibility in Morocco Pr Amina Aomari
L30001	An Analysis of the Impact of Transaction Cost on the Borrower's Refinancing Decisions Jin Di , Jin Zheng, Nan Zhang and Siwei Gan
L30004	Effective use of ICT & Emerging Cellular Technologies for Health Care : e-Govt reshaping governance into Good Governance F. Zafar, R. Saifullah Hassan and Z. Mahmood
Part B: Construction and Project Management	
P00004	Trim Loss Minimization for Construction Reinforcement Steel with Oversupply Constraints VacharapoomBenjaoran and SdhabhonBhokha
P00005	Managing and Controlling Airport Construction Projects: A Strategic Management Framework for Operators Nasser Alnasseri , Allan Osborne and Glenn Steel
P00011	Submittal-Approval Processes: Scheduling and Submittals-Approval Performance Index (SAPI)

	AbdulrahmanAlsinaidi
P10004	Resolution Method of Claim Demurrage & Port Charge Case in Indonesian EPC Contract for Power Plant Project AndiFallahi

September 2,2013 19:00	Dinner Closing Ceremony (Venue: Kerry Grand hotel)
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops(with MS-Office & AdobeReader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

Power Point or PDF files(Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation(Tentatively):

Regular Oral Session: about8-10Minutes of Presentation2-5Minutes of Q&A

Keynote Speech:30-35Minutes of Presentation 5-10Minutes of Q&A

Ruihai International Hotel

<http://www.ruihaihotel.com.cn/jdjs.htm>

The Ruihai International Hotel is located in the North Square of Beijing West Railway Station; it is the landmark of Beijing West Railway Station. The hotel is near to China Central Television Station, Military Museum and China Millennium Monument. It has a very convenient location and traffic only 5 minutes by taxi to the west second ring road and the third ring road.

There are 220 rooms/suits in 10 different styles, 6 Multi-function Halls, 15 VIP restaurant rooms in distinctive flavor and also Chess Room, Health Club, Business Center, Tea Break, Foot Massage and Tour Desk as well. The hotel could meet all the needs of medium and small conference, Business Travelers and High-level tours.

Since it has been in operation from 2008 the hotel was more and more famous for the considerate service and overall comfort get everyone's recognition.

Contact Information:

Add: No.53 Lianhuachi east rd. Haidiandistrict, Beijing, China

Post: 100055

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Add: No.53 Lianhuachi east rd. Haidian district, Beijing, China



2013		
October 19-20,2013		
2013 3 rd International Conference on Humanities, Society and Culture(ICHSC2013)	Jeju Island, SouthKorea	Sep. 5, 2013
2013 2 nd International Conference on Financial Theory (ICFT2013)	Jeju Island, SouthKorea	Sep. 5, 2013
2013 4 th International Conference on Business, Economics and Tourism Management(CBETM2013)	Jeju Island, SouthKorea	Sep. 5, 2013
2013 4 th International Conference on E-business, Management and Economics(ICEME2013)	Jeju Island, SouthKorea	Sep 5, 2013
2013 International Conference on Aviation Engineering and Management (ICAEM2013)	Jeju Island, SouthKorea	Sep. 5, 2013
2013 International Conference on Industrial and Production Engineering(ICIPE2013)	Jeju Island, SouthKorea	Sep. 3, 2013
2013 International Conference on Sport and Exercise Science (ICESES2013)	Jeju Island, SouthKorea	Sep. 5, 2013
November18-19,2013		
20133rdInternationalConferenceonHistoryandSocietyDevelopment(ICHSD2013)	London,UK	Sep.5, 2013
20132ndInternationalConferenceonEthicsinHumanResearch(ICEHR2013)	London,UK	Sep.10, 2013
20134thInternationalConferenceonBehavioral,CognitiveandPsychologicalSciences(BCPS2013)	London,UK	Sep. 3, 2013
20133rdInternationalConferenceonInformationandFinance(ICIF2013)	London,UK	Sep.5, 2013
International Conference on Psychological, Behavioral and Science (ICPBS2013)	London,UK	Sep. 6, 2013
2013 International Conference on e-Business and e-Commerce Management(ICBCM2013)	London,UK	Sep. 5, 2013

2013 IEDRC BEIJING CONFERENCES

2013 International Conference on Media and Film Studies(ICMFS2013)	London,UK	Aug. 10, 2013
December8-9,2013		
20133rdInternationalConferenceonLanguages,LiteratureandLinguistics(ICLLL2013)	Sydney, Australia	Sep. 5, 2013
20134thInternationalConferenceonEconomics,BusinessandManagement(ICEBM2013)	Sydney, Australia	Sep. 5, 2013
20132ndInternationalConferenceonSocialityandHumanities(ICOSH2013)	Sydney, Australia	Sep. 10, 2013
December29-30,2013		
2013InternationalConferenceonFinancialandManagementScience(ICFMS2013)	KualaLumpur,Malaysi a	Sep.10,201 3
20132ndInternationalConferenceonBusiness,ManagementandGovernance(ICBMG2013)	KualaLumpur,Malaysi a	Sep.5,2013
20132ndInternationalConferenceonHumanity,CultureandSociety(ICHCS2013)	KualaLumpur,Malaysi a	Sep.5, 2013
2013 International Conference on Contemporary Marketing and Management (ICMCM2013)	KualaLumpur,Malaysi a	Sep.10, 2013
2013 International Conference on Behavioral and Educational Psychology (ICBEP2013)	KualaLumpur,Malaysi a	Sep 5, 2013
2013 International Conference on Sustainable Tourism Management (ICSTM2013)	KualaLumpur,Malaysi a	Sep. 5, 2013



<http://www.ichsd.org/>

2013 3rd International Conference on History and Society Development- ICHSD 2013, will be held during November 18-19, 2013, in London, UK. ICHSD 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of History and Society Development, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICHSD2013 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on November 19, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <http://www.easychair.org/conferences/?conf=ichsd2013> website or via email ichsd@iedrc.org.

Important Date

Important Date

Paper Submission (Full Paper)	Before September 5, 2013
Notification of Acceptance	On September 25, 2013
Final Paper Submission	Before October 10, 2013
Authors' Registration	Before October 10, 2013
ICHSD 2013 Conference Dates	November 18-19, 2013



<http://www.icehr.org/>

2013 2nd International Conference on Ethics in Human Research - ICEHR2013 will be held during November 18-19, 2013, in London, UK. ICEHR 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Ethics in Human Research, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICEHR2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Important Date

Paper Submission (Full Paper)

Before September 10, 2013

Notification of Acceptance

On September 30, 2013

Final Paper Submission

Before October 15, 2013

Authors' Registration

Before October 15, 2013

ICEHR 2013 Conference Dates

November 18-19, 2013



<http://www.ipedr.com/bcps/>

2013 4th International Conference on Behavioral, Cognitive and Psychological Sciences - BCPS 2013, will be held during November 18-19, 2013, in London, UK. BCPS 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Behavioral, Cognitive and Psychological Sciences, and discuss the practical challenges encountered and the solutions adopted.

All papers for the BCPS2013 will be published in the JOEBM Journal (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref, ProQuest and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on November 19, 2013.

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Important Date

Important Date

Paper Submission (Full Paper)

Before September 3, 2013

Notification of Acceptance

On September 5, 2013

Final Paper Submission

Before September 25, 2013

Authors' Registration

Before September 25, 2013

BCPS 2013 Conference Dates

November 18-19, 2013



<http://www.icif.org/>

2013 3rd International Conference on Information and Finance - ICIF 2013, will be held during November 18-19, 2013, in London, UK. ICIF 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Information and Finance , and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICIF2013 will be published in the IJTEF journal (ISSN: 2010-023X) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref, Electronic Journals Digital Library and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on November 19, 2013.

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Important Date

Paper Submission (Full Paper)

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICIF 2013 Conference Dates

Before September 5, 2013

On September 10, 2013

Before September 30, 2013

Before September 30, 2013

November 18-19, 2013



<http://www.icpbs.net/>

ICPBS 2013 International Conference on Psychological, Behavioral and Science - ICPBS 2013, will be held during November 18-19, 2013, in London, UK. ICPBS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological, Behavioral and Science, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICPBS 2013 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)

Before September 6, 2013

Notification of Acceptance

On September 26, 2013

Final Paper Submission

Before October 10, 2013

Authors' Registration

Before October 10, 2013

ICPBS 2013 Conference Dates

November 18-19, 2013



<http://www.icbcm.net/>

2013 International Conference on e-Business and e-Commerce Management - ICBCM 2013, will be held during November 18-19, 2013, in London, UK. ICBCM 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of e-Business and e-Commerce Management, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICBCM 2013 will be published in the IJEEEE (ISSN: 2010-3654) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)	Before September 5, 2013
Notification of Acceptance	On September 25, 2013
Final Paper Submission	Before October 10, 2013
Authors' Registration	Before October 10, 2013
ICBCM 2013 Conference Dates	November 18-19, 2013



<http://www.icmfs.org/>

2013 International Conference on Media and Film Studies - ICMFS 2013 will be held during November 18-19, 2013, in London, UK. ICMFS 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Media and Film Studies, and discuss the practical challenges encountered and the solutions adopted.

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Important Date

Paper Submission (Full Paper)

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICMFS 2013 Conference Dates

Before August 10, 2013

On August 30, 2013

Before September 15, 2013

Before September 15, 2013

November 18-19, 2013

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